



# Ad Rate Sheet for the SABR 35 Convention Program



SABR is expecting about 444 members, family and friends to attend SABR 35 in Toronto. These are the some of the most loyal and die-hard baseball fans you'll ever come across, which makes them a great audience to advertise to. The SABR Program is the convention-goers bible; it contains all the information he or she needs during the weekend. The SABR Convention Program is both a keepsake and a reference tool for years to come.

Reserve your ad today!

## Please read the following carefully:

**Full payment** for advertising submitted must accommodate the order for first-time SABR advertisers, and upon receipt of bill for current advertisers.

**Submitted Artwork for Advertising** must be in one of the following formats: camera-ready black and white line art or film.

**Specific Ad Location** cannot be guaranteed.

**Advertising Cancellation/Refund** will not be permitted after deadline.

**The Society for American Baseball Research (SABR)** will not be held responsible for any errors in the published advertising, including, but not limited to, typographical errors or other incorrect information, the advertising of unauthorized products or services, or monies payable to publishers for contracted ad insertions.

**Verbal ad submissions are not permitted.**

**SABR** reserves the right to refuse publication to any advertiser if the nature of the advertising submitted does not adequately address the purpose or best interest of SABR and its members.

### **Society for American Baseball Research**

812 Huron Rd E #719, Cleveland OH 44115

Ph: 216-575-0500; Fax: 216-575-0502; E-mail: info@sabr.org

### **The SABR 35 Convention Program Advertising Rates**

<u>Ad Size</u>	<u>Wide x High</u>	<u>Price</u>
Full Page	4 3/8" x 7 1/2"	\$115
Half Page	4 3/8" x 3 3/4"	\$65
Quarter Page	4 3/8" x 1 7/8"	\$35

**DEADLINES:** See right.

**PREFERRED AD FORMAT:** camera-ready black and white line art (electronic format preferred-- *PDF preferred*).

**SEND CAMERA-READY ARTWORK and  
PAYMENT TO:**

SABR, 812 Huron Rd E #719, Cleveland OH 44115

**FOR MORE INFORMATION**, please contact the SABR office (216-575-0500).

## **SABR AD INSERTION FORM**

*The SABR 35 Convention Program*

Date \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number or e-mail address: \_\_\_\_\_

Size of Ad Requested: \_\_\_\_\_

Format the ad will be submitted:

Black & White Line Art

Film

**Insertion Deadline**

**June 15**

**Art Deadline**

**June 19**

Total Amount Due \$ \_\_\_\_\_

*(first-time advertisers, please enclose payment)*

Signature \_\_\_\_\_